

THE GOVERNOR'S CUPS

The Most Prestigious Award in Economic Development

In appreciation of the changing landscape of corporate expansion Site Selection expanded the recognition granted by our prestigious Governor's Cup.

In 2014 we began awarding two Governor's Cups — one based on traditional criteria, and one ranked per capita, so that smaller states with excellent economic development agencies and investment successes may receive their well-earned recognition.

The Governor's Cup package includes recognition of:

- **Top States,**
- **Top Metropolitans,**
- **Top Micropolitans,** and
- **Top Industries** in the nation.



AIRPORT CITIES

Airports are key drivers of local and regional economic development, especially if they have space and vision with which to mature into "Airport Cities" — hubs of transportation, residential, commercial and logistics activity. Several are in place, and more are in the works.

Learn which forward-thinking communities are positioning their areas as future centers of transport-based economic development.

DATA CENTERS

The need for geographical diversity and disaster avoidance are critical factors influencing the data center site selection process. We will highlight those areas that stand out in a field of growing competition.

BIOPHARMACEUTICALS

Through our signature blend of corporate interviews and trend analysis, we examine what's behind recent facility investments, consolidations and reorganizations by global pharma companies, whether Davids or Goliaths. We also explore the increasing importance of university, research and other institutional partners in corporate location decision-making around the world.

Special Advertising Section

- **Certified Sites**

SITeselection.com

Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

States

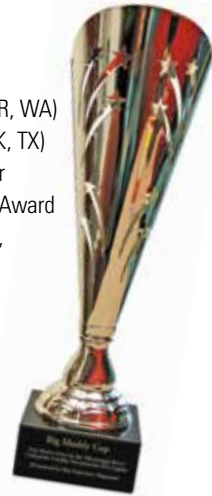
- | | | |
|------------|-----------|----------------|
| California | Indiana | New Mexico |
| Georgia | Maryland | South Carolina |
| Illinois | Minnesota | |

Regions

- Northeast (NJ, NY, PA)
- Pacific Northwest (AK, OR, WA)
- South Central (AR, LA, OK, TX)
- Mississippi River Corridor & The Big Muddy Cup Award (AR, IA, IL, KY, LA, MN, MO, MS, TN, WI)

International

- Central America
- Eastern Europe
- Ontario



Bonus Distribution:

Spring IAMC Professional Forum: Savannah, GA | **AIM:** Dubai, UAE
The WORLD FORUM for Foreign Direct Investment 2018: Liverpool, UK
MIPIM: Cannes, France | **BIO 2018:** Boston, MA



Advertising space deadline is February 2nd.

CONTACT US: 1.800.554.5686

Site Selection – A Conway Publication

6625 The Corners Parkway, Suite 200 • Peachtree Corners, GA 30092
 770.446.6996 • Fax: 770.263.8825 • www.siteselection.com